




Using Twitter for your CPD

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#PHYSIO19

Why twitter for CPD?

Twitter

Pros	Cons
✓ Large, active physiotherapy and trade union communities on Twitter, in the UK and beyond. Also popular with politicians, healthcare decision-makers and other influencers	✗ Messages limited to 280 characters (though many see this as a benefit)
✓ Simplicity and speed of posting	✗ Unmoderated – some users don't play nicely, either intentionally, or due to the ease of posting now and thinking later.

Best for: Live debate, building influential relationships and following the latest news and events

- Twitter is free!
- Twitter is flexible – CPD from your phone
- Twitter crosses professional, hierarchical and geographical boundaries
- You don't have to tweet to learn from Twitter

Physiotalk

Physiotalk is a tweetchat community for physiotherapists by physiotherapists which started in 2013.

A tweetchat is a hosted discussion on twitter bound by the use of a hashtag such as #physiotalk



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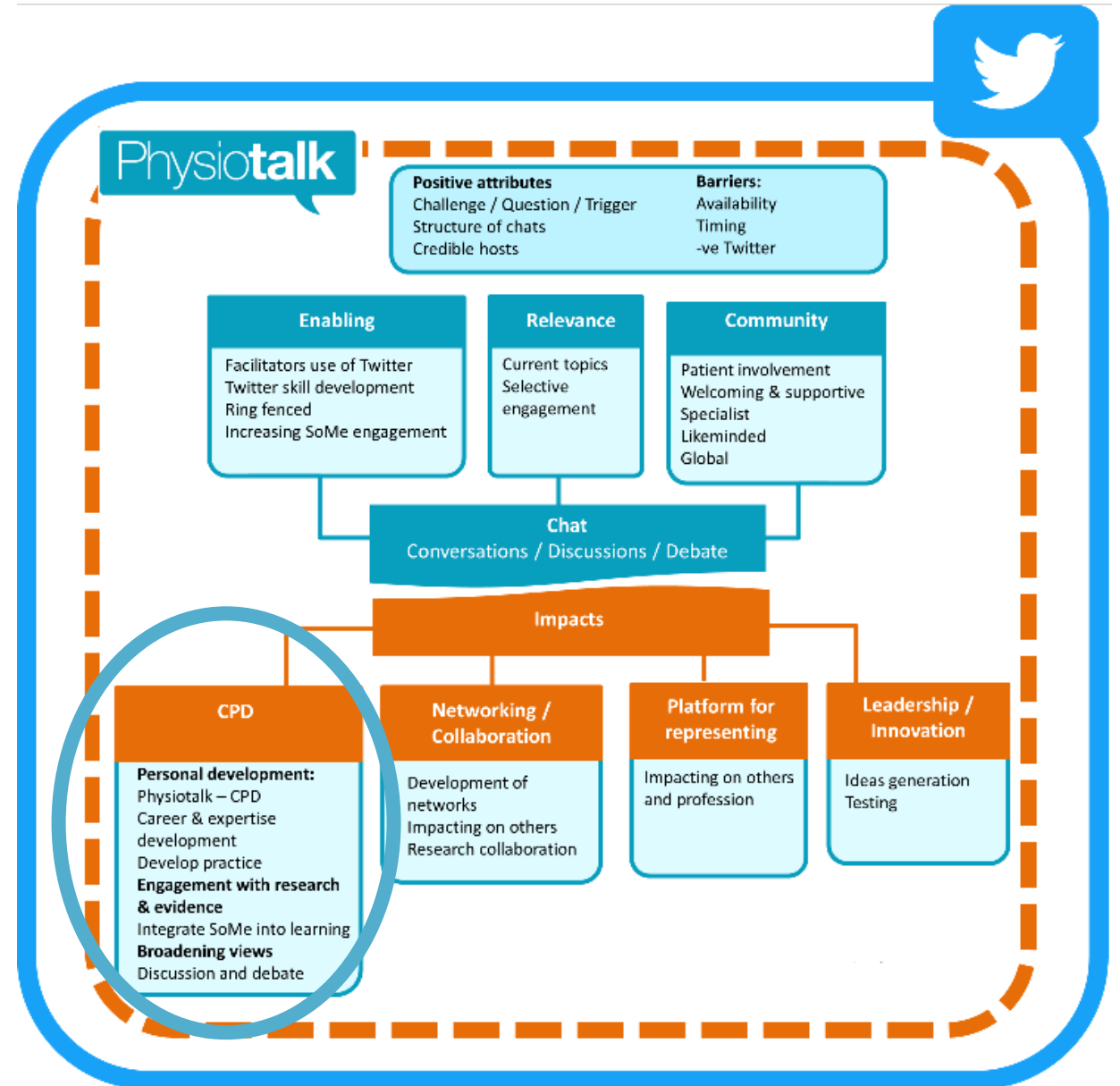


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Physiotalk research:

Connectedness and constructive change – An explanatory theory

Lurking or listening during a Physiotherapy tweetchat – a valid means of gaining CPD?



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Lurking

90:9:1

Lurking

90:9:1

1% of an online community actively and regularly contribute

Lurking

90:9:1

9% of an online community occasionally contribute

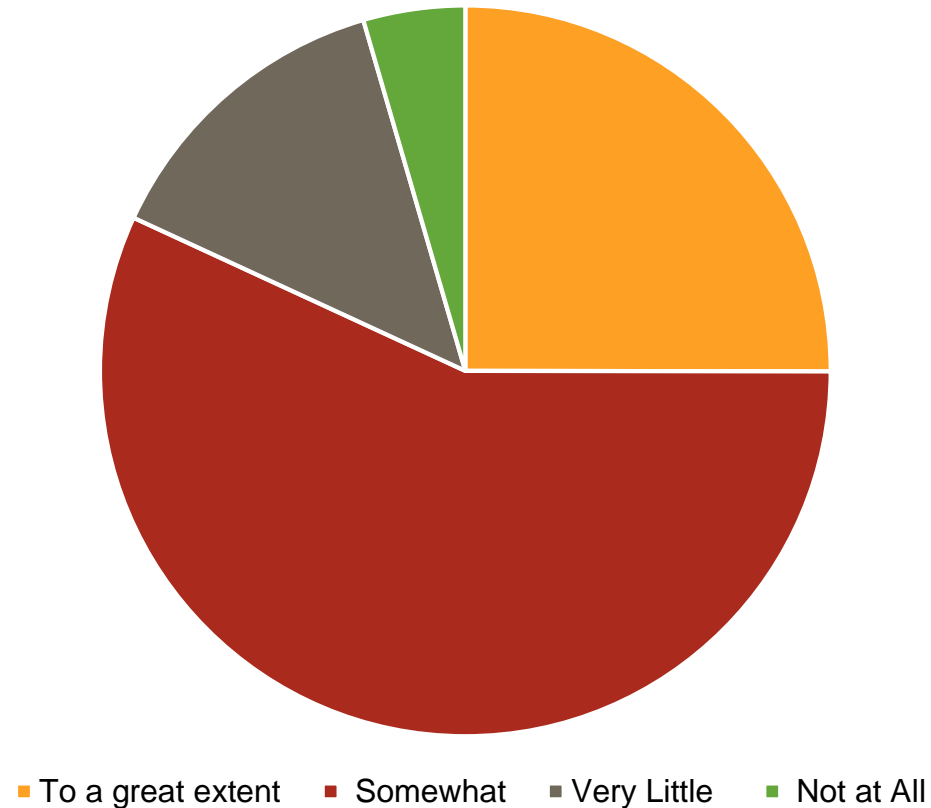
Lurking

90:9:1

90% of an online community never contribute

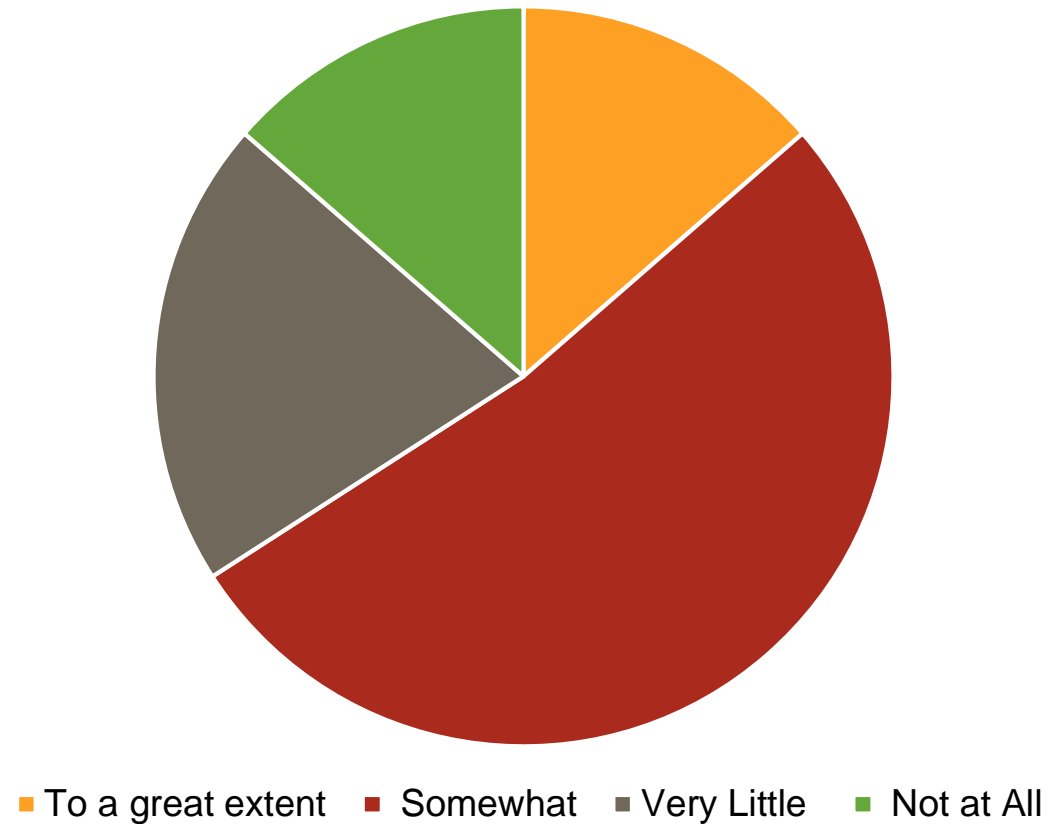
Constructive change...

Has reading something via #physiotalk or the blog page added to or extended your knowledge on the topic?



Constructive change...

Has reading something via #physiotalk or the blog page prompted you to change your views on a topic?



Constructive change...

Survey results

I used it to fill gaps in my
HCPC audit list of CPD
activity

Keeps you current and
linked to research. Allows
me to feel I am not too far
off the mark!

Understand other
people's perspectives on
certain conditions and
treatment ideas

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Constructive change...

Interview comments

Sometimes it's extended my knowledge and sometimes it's posed more questions than answers

It exposes me to things that are going on that are current

I think what it does is ... it brings a breadth to my mobile phone that I wouldn't ordinarily go searching for

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Some practical tips

- ✓ Take a look at some hashtags – tweetchats, conferences or condition specific
- ✓ Follow some key people – clinicians, researchers, physios, non-physios...
- ✓ Use chat transcripts to review and reflect on your learning
- ✓ Pull out key tweets for your portfolio from a chat or conference using a platform like Wakelet
- ✓ Use 'My Twitter plan' from www.physiotalk.co.uk

My Twitter plan

Physiotalk